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March 10, 1997

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BY HAND DELIVERY

Mr. William F. Caton Acting Secretary Federal Communications Commission 1919 M Street, N.W., Room 222 Washington, D.C. 20554

Re

Amendment of Section 73.202(b)

Table of Allotments, FM Broadcast Stations

Amelia, Louisiana

MM Docket No. 97-8, RM-8957

Dear Mr. Caton:

Transmitted herewith on behalf of Amelia Broadcasting Company of Louisiana are an original and four (4) copies of its "Comments of Amelia Broadcasting Company of Louisiana" as directed to the Chief, Allocations Branch.

Should any additional information be required, please contact this office.

Very truly yours.

Henry E. Crawford

Counsel for

Amelia Broadcasting Company of

Louisiana

cc: John A. Karousos

Ms. Pam Blumenthal

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FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, D.C.

In the Matter of)	MM Docket No. 97-8
Amendment of Section 73.202(b)	,	RM-8957
Table of Allotments	,	144 5557
FM Broadcast Stations	,	
(Amelia, Louisiana)	,	
(Allicia, Eduisialia)	,	

To: Chief, Allocations Branch

COMMENTS OF AMELIA BROADCASTING COMPANY OF LOUISIANA

Amelia Broadcasting Company of Louisiana ("Amelia Broadcasting"), by counsel, in accordance with 47 CFR §§ 1.415 and 1.420, hereby submits its comments in the above-captioned proceeding. In support thereof, Amelia Broadcasting states as follows:

I. INTRODUCTION

- 1. On January 10, 1997, the Commission released a <u>Notice of Proposed Rulemaking</u> ("<u>NPRM</u>") in the above-captioned proceeding in which it proposed the allotment of Channel 249C3 to Amelia, Louisiana as its first local aural transmission service. Amelia Broadcasting supports the allotment for the reasons stated herein and the reasons stated by Amelia Broadcasting in its *Petition for Rulemaking*, which is hereby incorporated by reference.
 - 2. In the <u>NPRM</u> the Commission asked Amelia Broadcasting to:
 - ...demonstrate whether [Amelia] has any commercial establishmens, social, economic, cultrual or religious organization s, municipal services, or governmental units that identify themselfves specifically with that locality.

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and

... provide a showing demonstrating that a suitable fully spaced area exists to locate a transmitter tower.

NPRM, p. 2, ¶¶ 2-3. Amelia Broadcasting respectfully submits that the community of Amelia presents a strong community with retail and industrial businesses as well as adequate dry land to support an FM Transmitter.

A. Amelia Is A Community For Allocation Purposes

- 3. The Community of Amelia is a Census Designated Place ("CDP") with a 1990 U.S. Census population of 2, 447 persons.¹ It also possesses its own zip code (70340). The presence of these factors and particularly the listing of Amelia as a CDP creates a strong presumption of community status. *East Hemet, Indio, Rancho California, Sun City, and Temecula, California*, 4 FCC Rcd 7895, 7896, ¶10 (MMB 1989). This presumption may only be rebutted where there is no indicia of such elements of community as social, economic or cultural activities. *Searles Valley, California*, 3 FCC Rcd 5221, ¶¶5-6 (MMB 1988). In the present case there is abundant indicia of community life.
- 4. The community of Amelia was included in a 1992 Economic Census--Retail Trade Report published by the Center for Business & Economic Research, Northeast Louisiana University.² Recognition by a commercial authority is substantial evidence that the community is viewed as a unique locality. Homerville, Lakeland and Statenville, Georgia, 6 FCC Rcd 5802 ¶3 (MMB 1991) (economic profile of community prepared by department of industry and trade found to present substantial evidence of community as a

¹ See <u>NPRM</u> p. 1, ¶2.

geographically identifiable population grouping). In the present case, the economic analysis revealed that Amelia possesses eight retail establishments with \$1,537,000 in sales and employing 22 people with a payroll of \$100,000. Amelia has two supermarkets/grocery stores and two convenience food stores, one of which also sells gasoline. Amelia has one restaurant, two refreshment places and a drug store. The existence of businesses that are identified with the community presents clear evidence that the locality is an identifiable community for purposes of the table of allotments. *Essex, New York*, 4 FCC Rcd 5775 ¶2 (MMB 1989).

- 5. Amelia is a prominent shipbuilding and repair center. McDermott Shipbuilding, Inc. has a shipyard in Amelia for river and ocean barges.³ In July of 1996, McDermott signed an agreement for the construction of a series of river barges over three years. The construction will begin in April 1997 and will be performed at the Amelia shipyard. Tidewater Marine, Inc. also has an Amelia facility,⁴ and Amelia is also the home of the operational offices of the Sundowner Offshore Services, Inc.⁵
- 6. Given the vigorous local and nationally based business environment identified in Amelia, the underlying presumption created by the fact that Amelia is a census designated place must be sustained. There can be no question whatsoever that Amelia is an independent, identifiable community for allotment purposes.

See http://leap.nlu.edu/ZIPCODE/70340.TXT, Exhibit 1.

See http://www.mcdermott.com/sig/msi/contact.html, Exhibit 2.

See http://www.tdw.com/gom.htm, Exhibit 3.

B. Suitable Transmitter Sites Can Be Found In Amelia

7. Amelia has been shown to possess a substantial degree of industrial activity. If shippards and retail establishments can be constructed in this area, it is *prima facie* evident that a transmitter can be erected. Indeed, Amelia Broadcasting has actually flown over the community and identified several areas that would be available for a transmitter. Therefore, Amelia Broadcasting respectfully submits that there is sufficient land to construct a transmitter facility.

C. Amelia Broadcasting's Intention To Apply For The Channel And Construct The Station

8. If the Commission assigns Channel 249C3 to Amelia, Louisiana, Amelia Broadcasting will apply for a construction permit and will construct a new facility upon award of that permit.

II. CONCLUSION

- 9. Amelia Broadcasting has amply demonstrated that Amelia,
 Louisiana is a community supporting a substantial commercial presence. There
 are several local retail establishments as well as a number of shipbuilding and
 marine companies. These companies have constructed shippards and
 administrative offices in Amelia. Consequently, there must be sufficient dry
 ground upon which to construct an FM transmitter.
- 10. In view of the above, Amelia Broadcasting respectfully requests that the community of Amelia be afforded community status for purposes of the FM Table of Allotments.

⁵ See http://www.rigs.com/sundown.htm, Exhibit 4.

WHEREFORE, in accordance with the above, Amelia Broadcasting

Company of Louisiana respectfully requests that Channel 249C3 be assigned to

Amelia, Louisiana as its first local aural transmission service.

March 10, 1997

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Respectfully Submitted,

Amelia Broadcasting Company of Louisiana

Henry F Crawford

Its Attorney

L E A P
Center for Business & Economic Research
Northeast Louisiana University, Monroe, Louisiana 71209-0101
Tel: 318-342-1215; Fax:318-342-1209

1992 Economic Census--Retail Trade 70340 Amelia, Louisiana

ZIP code Amelia,		Establishments Employees	2	8 22	Sales Payroll		\$1,537,000 \$100,000
			Establishments				
SIC/description		Total	•	Entire Year		Number of Employees (Range)	
	Retail Trade			8	5	3	20-99
54	Food stores			4	2	2	0-19
541	Grocery store	S		4	2	2	0-19
541 pt.	Supermarkts/	grocery		2	1	1	0-19
	Convenience	food stores		1	0	1	0-19
541 pt.	Convenience :	food/gasoline		1	1	0	0-19
58	Eating and drin			3	2	1	0-19
5812	Eating places			3	2	1	0-19
5812 pt.	Restaurants			1	0	1	0-19
5812 pt.	Refreshment	olaces		2	2	0	0-19
591	Drug and propri			1	1	0	0-19
591 pt.	Drug stores	<u>-</u>		1	1	0	0-19

Questions about the subject matter should be directed to the Data User Services Division of Bureau of the Census specified below.

Pogional Egonomia Inalysis Division

Regional Economic Analysis Division
Bureau of the Census
United States Department of Commerce
Washington, D.C. 20233-0800
Tel:301-457-4100

3/10/97

McDermott Shipbuilding, Inc. Contact Information

For more information, please contact us at one of the numbers below:

For Newbuilding Ships and International Projects:

Headquarters at:

McDermott Shipbuilding, Inc.

160 James Drive East James Business Park St. Rose, Louisiana 70087

Tel: (504) 471-4000 (Operator)

Fax: (504) 471-4106

e-mail: Mike.Pearson@mcdermott.com

For Ship Repair and Conversions:

Talleres Navales del Golfo, S.A. de C.V.

PO Box 657 Isolte San Juan de Ulua S/N Veracruz, Ver. C.P. 91800 Mexico

Phone: 52 29 89-2504 Fax: 52 29 89-2500

For River and Ocean Barges:

McDermott Shipyard

735 DeGravelle Road Amelia, Louisiana 70340 Post Office Box 588 Amelia, LA 70340-588

Tel: (504) 631-2561 (Operator) (504) 631-8275 (504) 631-8114 (504) 631-7605 Fax: (504) 631-7750

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McDermott Shipyard Morgan City, LA
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MSI Management Systems

McDermott Shipbuilding, Inc. Home Page





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SUNDOWNER OFFSHORE SERVICES, INC. and subsidiaries operates a fleet of 21 rigs which provide well servicing, drilling, workover, completion and plug/abandonment services on oil and natural gas wells located in the Gulf of Mexico and certain international offshore markets.

SUNDOWNER markets a new generation of modular platform workover and drilling rigs that offer a significant improvement in mobility, reducing customer mobilization costs. SUNDOWNER currently operates:

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- Seven SUPER SUNDOWNERTM platform workover rigs
- Five jackup workover rigs
- Two inland barge workover rigs
- Three Slurrying Units

Our subsidiaries include: <u>SUNSET SERVICES</u> (inland water workover and plugging & abandonment), <u>STRATA-VAULT</u> (cuttings slurrying and injection), and <u>OUALITY CATERING</u> (offshore catering service).

<u>Sales and Administrative offices</u> are located in Houston, TX, Lafayette, LA and Houma, LA. <u>Operational offices</u> are located in <u>Amelia</u>, LA and Houma, LA.

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The rig fleet includes:

SUNDOWNER OFFSHORE SERVICES

<u>SUNDOWNER TM</u> Platform Workover Rigs (240 KIP)						
Rig Name	Location	Customer	Current Status			
SUNDOWNER I	Main Pass 290-A	Shell	Workover			
SUNDOWNER II	Douala, Cameroon, Africa	Stacked	Refurbish			
SUNDOWNER III	East Cameron 272-H	Chevron	Workover			
SUNDOWNER IV	Eugene Island 333-B	Pennzoil	Workover			
SUNDOWNER V	West Delta 73-B	Exxon	Workover			

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U.S. GULF OF MEXICO

Tidewater Marine, Inc.

200 Ford Industrial Road

Amelia, LA 70340

Tel. (504) 631-5820, (800) 683-8433

Fax. (504) 631-5823

Tidewater Marine, Inc.

201 Rue de Jean, Suite 111 Lafayette, Louisiana 70508 Tel. (318) 232-8255

Fax. (318) 237-2908

Tidewater Marine, Inc.

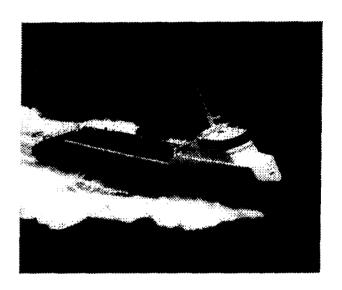
Kirkwood Atrium III 11757 Katy Freeway, Suite 500 Houston, TX 77079

Tidewater Marine, Inc. Towing Division

1253 First Avenue
P.O. Box 802
Harvey, Louisiana 70059
Tel. (504) 340-5051, (800) 535-4187
Fax. (504) 347-4057

Quality Shipyards, Inc.

3201 Earhart Blvd. Houma, Louisiana 70363 Tel. (504) 876-4846 Fax. (504) 868-7339



Return to Location Map Home

CERTIFICATE OF SERVICE

I, Henry E. Crawford, Esq., do hereby certify that copies of the foregoing Comments of Amelia Broadcasting Company of Louisiana have been served by United States mail, postage prepaid this 10th day of March, 1997 upon the following:

> *John A. Karousos Chief, Allocations Branch Policy and Rules Division Mass Media Bureau Federal Communications Commission 2025 M Street, N.W. Washington, D.C. 20554

*Ms. Pam Blumenthal
Allocations Branch
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2025 M Street, N.W.
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*Hand Delivered

Henry E. Crawford, Esq.